North Northamptonshire Council

North Northamptonshire Greenway Strategic Masterplan

Draft Report

June 2023

Project Code: 06859

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I Executive Summary

- 1.1.1 PJA has produced a Strategic Masterplan for the North Northamptonshire Greenway, comprising over 350km of routes connecting settlements within North Northamptonshire and in neighbouring authorities with a combined population of 600,000. The Strategic Masterplan builds on significant existing local policies and plans including the Core Strategy and Local Plans which include overarching policies for green infrastructure, active travel and the North Northamptonshire Greenway, existing and emerging Local Cycling and Walking Infrastructure Plans (LCWIPs) for many of the settlements including Corby and Kettering, and feasibility studies for various routes such as the Ise Valley Greenway.
- 1.1.2 The Strategic Masterplan has been developed following the methodology set out in the LCWIP guidance, in effect making the North Northamptonshire Greenway a strategic LCWIP which connects North Northamptonshire's key settlements and trip generators.
- 1.1.3 The robust, evidence-based approach taken to developing the Strategic Masterplan ensures that future investment in walking and cycling infrastructure is be informed by a coherent vision of how walking and cycling can contribute to increasing walking and cycling for all types of journeys including leisure trips across North Northamptonshire (see Figure 1-1 for the proposed network and interventions).



Figure 1-1: Proposed North Northamptonshire Greenway

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- 1.1.4 Stakeholder engagement workshops with the North Northamptonshire Greenway Board and wider stakeholders including Natural England and National Highways highlighted the strong local desire for routes to be as safe and attractive as possible with a clear preference for traffic-free routes. In addition, given the rural nature of much of North Northamptonshire and high existing levels of walking and cycling for leisure, creating routes that cater for leisure and tourism are a key priority for stakeholders. Stakeholders also demonstrated an appetite to improve existing, and create new Public Rights of Way where needed, to deliver a high-quality network though it was also accepted that improved ways of working would be needed to keep routes maintained to a good standard.
- 1.1.5 As a result, the agreed vision for the North Northamptonshire Greenway is:

The North Northamptonshire Greenway will be a strategic rural network of safe, largely traffic-free routes suitable for walking, wheeling and cycling, connecting settlements, employment, leisure and tourism destinations across North Northamptonshire and beyond.

- 1.1.6 A prioritisation toolkit has been developed specifically for the Strategic Masterplan to reflect local needs with eight prioritisation criteria agreed with stakeholders including improving access to employment, education, leisure/tourism and green space. The prioritisation process informed the selection of four routes which will be further developed in a "design recommendations booklet" which will be adopted as a child document to this strategy. The prioritisation toolkit will help inform the delivery of the network including priority routes for further feasibility studies.
- 1.1.7 A draft development contributions formula has also been developed as part of the Strategic Masterplan to help inform future negotiations with developers. The formula has been informed by the cost of the proposed network, the forecast development-related active travel trips and the cost per active travel trip, resulting in the following developer contributions formula:

Developer contributions = Active travel trips x cost per active travel trips

1.1.8 It is intended that the strategy will be widely consulted on and refined as needed following feedback from stakeholders and residents. It will then be adopted to ensure it has weight in planning terms and can feed into other policies and strategies, including the emerging Strategic Plan for North Northamptonshire and future negotiations with developers regarding planning obligations.



2 Introduction

- 2.1.1 PJA has produced this Strategic Masterplan for the North Northamptonshire Greenway on behalf of North Northamptonshire Council. The study has followed the DfT approved LCWIP process an evidence-led approach to network planning that ensures future investment in cycling and walking infrastructure can be informed by a coherent vision of how these modes can contribute to the overall transport mix across North Northamptonshire.
- 2.1.2 The LCWIP process involves:
 - Scoping
 - Data collection and analysis
 - Network development
 - High-level cost estimates
 - Route prioritisation
 - Stakeholder engagement at various stages of the project to 'sense check' the analysis and ensure the plan is informed by local knowledge.

Report structure

2.1.3 The report reviews existing relevant policies and plans and details the comprehensive spatial analysis and audit work undertaken to develop the Strategic Masterplan. The report is structured as follows:

Chapter 3 – Study context

- Chapter 4 Vision and objectives
- Chapter 5 Baseline analysis
- Chapter 6 Network planning
- Chapter 7 Delivering the network
- Chapter 8 Prioritisation
- Chapter 9 Costings and delivery plan
- Chapter 10 Developer contributions and scheme funding
- Chapter 11 Conclusion and next steps.



3 Study context

3.1.1 This chapter summarises the context for this study, with particular focus on the policy framework and major developments proposed in the area.

3.2 National policy context

National Planning Policy Framework (2021)

3.2.1 The National Planning Policy Framework (NPPF) sets out the government's planning policies for England and how these are expected to be applied. The NPPF's chapter on promoting sustainable transport notes that "transport issues should be considered from the earliest strategies of planmaking so that opportunities to promote walking, cycling and public transport use are identified and pursued". It states that planning policies should:

"provide for attractive and well-designed walking and cycling networks with supporting facilities such as secure cycle parking (drawing on Local Cycling and Walking Infrastructure Plans)"

3.2.2 The NPPF also notes that:

"Planning policies and decisions should protect and enhance public rights of way and access, including taking opportunities to provide better facilities for users, for example by adding links to existing rights of way networks including National Trails."

Active Travel

3.2.3 The national policy context for active travel changed significantly in 2020 with the Department for Transport's (DfT) publication of 'Gear Change' and Local Transport Note 1/20 'Cycle Infrastructure Design'. These two documents signify momentous change for the future of transport planning and design in the UK and the prioritisation of measures that enable increased levels of walking and cycling.

Cycling and Walking Investment Strategy

- 3.2.4 The Government's Cycling and Walking Investment Strategy (CWIS1) was published in 2017 and contained the following objectives:
 - increase the percentage of short journeys in towns and cities that are walked or cycled from 41% in 2018 to 2019 to 46% in 2025;
 - increase walking activity, where walking activity is measured as the total number of walking stages per person per year, to 365 stages per person per year in 2025;

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- double cycling, where cycling activity is measured as the estimated total number of cycling stages made each year, from 0.8 billion stages in 2013 to 1.6 billion stages in 2025; and
- increase the percentage of children aged 5 to 10 who usually walk to school from 49% in 2014 to 55% in 2025.
- 3.2.5 CWIS2 (2023) articulated this ambition by incorporating Gear Change, which outlines four themes developed by the Government that need to be taken into consideration in order to achieve a modal shift towards walking and cycling. These themes are:
 - Better streets for cycling and people;
 - Cycling at the heart of decision-making;
 - Empowering and encouraging Local Authorities; and
 - Enabling people to cycle and protecting them when they do.
- 3.2.6 The policy document sets out the vision for England being a walking and cycling nation and explores the important benefits of increasing cycling and walking such as; challenging societal issues including air quality, combating climate change, improving health and wellbeing, addressing inequalities, and tackling congestion.
- 3.2.7 The policy stresses the need for high quality cycle infrastructure in order to encourage mode shift towards cycling. It emphasises the need for a connected cycle network, and for it to be easy to use for people of all ages and abilities.

Gear Change (2020)

3.2.8 The Cycling and Walking Plan for England, 'Gear Change: a bold vision for cycling and walking', was published on 27 July 2020. The plan sets out the government's shift in transport policy: to prioritise active travel over single-occupancy private vehicles. The plan set the following vision:

"Places will be truly walkable. A travel revolution in our streets, towns and communities will have made cycling a mass form of transit. Cycling and walking will be the natural first choice for many journeys with half of all journeys in towns and cities being cycled or walked by 2030."

3.2.9 The plan recognises the need to take action to tackle the barriers to active travel, providing better quality infrastructure to make sure people feel safe and confident cycling. To receive government funding for local highways investment where the main element is not cycling or walking improvements, there will be a presumption that all new schemes will deliver or improve cycling infrastructure to the new standards unless it can be shown that there is little or no need for cycling. Gear Change recognises that there can be no "one size fits all" approach and that inevitably rural areas have lower demand for active travel and therefore have different requirements in terms of the level of provision:



"This policy, and the standards, recognise that different levels of provision may be appropriate in different places, both within and between local authorities. For instance, in a shire county, the busy, densely-populated county town may be a higher priority for cycling intervention than a small village. We will require more from all local authorities, urban or rural."

LTN 1/20 – Cycle Infrastructure Design (2020)

- 3.2.10 Cycle Infrastructure Design Local Transport Note 1/20 (LTN 1/20) establishes much higher standards for cycling infrastructure, including geometric requirements. Rather than a strict set of standards, LTN 1/20 encourages designers to consider the context when designing cycling infrastructure. For example, it identifies what level of protection from motor traffic is appropriate based on the speed and volume of traffic, noting these are not fixed. It also makes specific reference to physical and legal measures to control access and motor vehicles' speeds, and notes that such measures can bring wider environmental benefits by reducing noise, air pollution and traffic danger.
- 3.2.11 LTN 1/20 provides guidance on a range of types of cycling infrastructure that are appropriate in different contexts including traffic-free routes, quiet mixed streets and lanes, and protected cycling infrastructure on main roads. It also sets out situations where shared use footways may be appropriate such as on inter-urban routes with low flows of pedestrians and cyclists.

Local Cycling and Walking Infrastructure Plans (LCWIPs) (2017)

- 3.2.12 LCWIPs were first set out in the government's first Cycling and Walking Investment Strategy (CWIS1). LCWIPs are intended to provide local authorities with a long-term approach for developing walking and cycling networks, ideally over a ten-year period. The development of an LCWIP should include desktop analysis of existing and future behavioural trends, site auditing of existing conditions for walking and cycling, and prioritisation of recommended design measures. The key outputs from an LCWIP are:
 - Network Plan for Walking and Cycling identifying preferred routes for development;
 - Programme of prioritised infrastructure improvements;
 - Report summarising the work undertaken to inform the LCWIP network development.
- 3.2.13 The DfT's LCWIP guidance provides a recommended approach to developing LCWIPs, however, the intention is for LCWIPs to respond to local conditions and requirements to improve walking and cycling networks.

3.3 Regional policy context

England's Economic Heartland Active Travel Strategy



- 3.3.1 England's Economic Heartland (EEH) is the sub-national transport body for the region stretching from Swindon across to Cambridgeshire and from Northamptonshire down to Hertfordshire. One of seven sub-national transport bodies, EEH is jointly funded by the Department for Transport and its local authority partners. It advises the government on the transport infrastructure, services and policy framework needed to realise the region's economic potential while supporting the journey to net zero.
- 3.3.2 The EEH Active Travel Strategy: Phase 1 (published in March 22) sets out the high-level ambition for active travel across the region based upon a review of European, national, regional and local policy, and the views of active travel officers across the region. The Phase 2 Active Travel Strategy is currently being developed and builds on the work undertaken during Phase 1 to set an ambitious yet achievable active travel strategy. The combined phases of work set a framework for active travel investment at a regional and cross boundary level, supporting EEH as a sub-national transport body to 'join the dots' between different policy objectives to achieve a clear policy direction for active travel in the region.





Oxford-Cambridge Arc Spatial Framework

3.3.3 In the 2020 budget, the government committed to developing, with local partners, a spatial framework for the Oxford-Cambridge Arc, an area that spans the five ceremonial counties of Oxfordshire, Northamptonshire, Buckinghamshire, Bedfordshire and Cambridgeshire. In February

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2021 the Ministry of Housing, Communities & Local Government (MHCLG) published a policy paper "Planning for sustainable growth in the Oxford-Cambridge Arc: an introduction to the spatial framework" to set out the Government's plan for developing the spatial framework. The policy paper states that it will enable a more integrated approach to planning for new transport infrastructure alongside new development to support better, more sustainable planning and growth at the local level. This includes promoting sustainable transport, improving first and last mile connectivity around transport hubs, and better connecting communities, employees, employees, businesses, cultural attractions, nature and universities, including through public transport, cycling and walking.





3.4 Local policy context

North Northamptonshire Joint Core Strategy (2011-2031)

3.4.1 The North Northamptonshire Joint Core Strategy (JCS) 2011 – 2031 (Adopted 2016) sets out the long-term vision and objectives for the whole of North Northamptonshire for the plan period up to 2031. It includes strategic policies for steering and shaping development. These include identifying specific locations for strategic new housing and employment and changes to transport infrastructure and community facilities. It identifies the Green Infrastructure Corridors for North Northamptonshire and recognises the importance of landscape character, biodiversity and the historic environment by providing strategic policies to protect and enhance existing provision and,

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where appropriate, lead to the creation of new provision. It provides policies relating to water quality and flood risk management, place shaping principles and well-connected towns, villages and neighbourhoods.

3.4.2 The JCS includes reference to improving walking, cycling and public transport throughout. Key policies in the JCS relevant to the North Northamptonshire Greenway include Policy 15: Well-Connected Towns, Villages and Neighbourhoods and Policy 19: The Delivery of Green Infrastructure and Policy 20: The Nene and Ise Valleys.



Figure 3-3: Green Infrastructure Corridors identified in the Joint Core Strategy

North Northamptonshire Investment Framework (2019)

3.4.3 The North Northamptonshire Investment Framework focuses on the measures required to accelerate growth of both housing and employment. The framework includes targets and projects relevant to the North Northampton Greenway under the headings: health and wellbeing, environment, natural capital and green infrastructure and flood management. The green infrastructure projects have been further developed through the Green Infrastructure Delivery Plans.

North Northamptonshire Joint Core Strategy Infrastructure Delivery Plan (2014)

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3.4.4 The North Northamptonshire Infrastructure Delivery Plan (2015) identifies the strategic priorities for infrastructure to support the Joint Core Strategy. The plan includes a number of relevant priorities including sections of the North Northamptonshire Greenway between Islip, Thrapston and Woodford and Irthlingborough.

North Northamptonshire Green Infrastructure Delivery Plan (2017)

3.4.5 The North Northamptonshire Green Infrastructure Delivery Plan (NNGIDP) (2014) was developed to set out how green infrastructure will be delivered in North Northamptonshire. It includes details of the North Northamptonshire Greenway and defines the vision as:

A network of safe, non-motorised green corridor routes between Rushden, Higham Ferrers, Irthlingborough, Irchester and Wellingborough, suitable for use by cyclists, walkers and wheelchair users

- 3.4.6 It identifies the project drivers as:
 - Local access and transport policy, including the Rights of Way Improvements Plan and Local Transport Plan 3

Part 2 Local Plans

- 3.4.7 The Part 2 Local Plans prepared by each of the former District and Borough Councils (Corby, East Northamptonshire, Kettering and Wellingborough) provide further policy detail relevant to their local contexts. The key relevant policies from each of the local plans is set out below:
 - Corby: refines the green infrastructure corridors identified in the JCS based on a number of studies including the Green Infrastructure Feasibility Report for the East Northamptonshire Greenway route between Oundle and Weldon, the Welland Valley Route Feasibility Study for a cycle route between Market Harborough and Peterborough and the Kettering Green Infrastructure Delivery Plan.
 - East Northamptonshire: outlines key information regarding relevant greenway projects that identifies the principal elements across East Northamptonshire, supported by the specific green infrastructure corridor guidance and greenway guidance.
 - Kettering: sets out key areas in Kettering with opportunities for greenway improvement and/development, with the Kettering Green Infrastructure Delivery Plan (2018) providing the key network information, existing green infrastructure plans and projects, as well as guidance for new development.
 - Wellingborough: outlines the guidance to the development and improvement of green infrastructure corridors, the importance of enhancing and providing open space between links and key opportunities in greenway improvement in Wellingborough East.



Transport Plans and Strategies

- 3.4.8 There is a suite of adopted transport strategies and plans at both regional and local scales. The Northamptonshire Transportation Plan is Northamptonshire's Local Transport Plan and sets out its transport policies, objectives and vision for the longer term. There are also a suite of thematic transport strategies including for cycling, walking, smarter travel choices and road safety, plus town transport strategies for Kettering, Corby and Wellingborough. The publication dates range from March 2012 to January 2015 meaning the plans are relatively dated. Nevertheless, alongside the JCS and Local Plans, they set the strategic context for transportation across North Northamptonshire.
- 3.4.9 The Northamptonshire Cycling Strategy aims to "increase the number of people choosing to travel by cycle for trips under 5 miles through a combination of improvements to the on and off-road cycling environment, promotion and training". The Northamptonshire Walking and Cycling Strategies include key opportunities and guidance on enhancing relevant off-road links and providing new links between urban and rural settlements to increase connectivity to employment, education, amenities and leisure destinations.

Rights of Way Improvement Plan 2020 - 2030

3.4.10 The Rights of Way Improvement Plan notes that the rights of way network and other routes segregated from the main carriageway can provide for a range of users by cycle, including those undertaking mountain biking or 'off-road' cycling and also less confident users who would prefer not to cycle with motorised traffic. It further notes that local networks of off-road routes are often very important for families with children who are too young to cycle on roads and that there is a growing demand for off-road recreational cycling across North Northamptonshire as demonstrated by the popularity of cycling on routes such as the Brampton Valley Way, the East Northants Greenway and around Pitsford Reservoir and Salcey Forest. A key aim of the Rights of Way Improvement Plan is:

A safer, more connected and accessible network for all: As we hope to make walking and cycling the natural choices for shorter journeys in Northamptonshire we need to remove the barriers people may face to using the rights of way network. The speed and volume of motorised traffic on the rural road network can deter vulnerable users; there are not enough routes connecting the places people live with the services they need, and parts of the network are off-limits to those who find structures such as stiles and steps too challenging.

3.4.11 The Plan notes that incomplete linkages between routes and substandard maintenance are an issue for cycling facilities and identifies that maintaining the existing rights of way network to a standard where the network can safely be used by all users is a primary priority for NNC. It also notes the



need to balance maintenance, biodiversity and the needs of users in considering the design of routes, including choice of surfacing materials.

Ise Valley Strategic Plan and Ise Valley Greenway Strategy Document

- 3.4.12 The Ise Valley Greenway Strategic Plan, published in April 2022, is an initiative of the River Ise Partnership, a working group of the Nene Valley Catchment Partnership. The Plan "identifies opportunities to enhance the quality of the Ise Valley's natural capital and promote access to it, mitigate against climate change and ensure the Ise Valley plays a central role in north Northamptonshire's sustainable and economic growth while enhancing the landscape character and sense of place".
- 3.4.13 The Ise Valley Greenway Strategy Document, published June 2022, sets out the feasibility of creating a traffic-free Greenway route between Corby and Wellingborough via Geddington, Weekley, Kettering and Burton Latimer suitable for pedestrians, cyclists, wheelchairs and pushchairs.

Nene Valley Sense of Place Toolkit

3.4.14 The River Nene flows out of the hills of West Northamptonshire through a long valley that stretches the length of the county to Peterborough. The Nene Valley Design Toolkit has been produced to engage people with the landscape through promotion and branding of the Nene Valley and outlines high-level guidance for placemaking and public realm improvements.

Local Cycling and Walking Infrastructure Plans (LCWIPs) and feasibility studies

- 3.4.15 A key consideration in the development of the North Northamptonshire Greenway network is the existing and emerging networks that are being developed through other work programmes, such as LCWIPs, feasibility studies, and the existing cycle network. Local Cycling and Walking Infrastructure Plans are in development for various towns across North Northamptonshire including:
 - Wellingborough LCWIP (draft completed June 2021, currently under review)
 - Wellingborough to Northampton (draft completed)
 - Rushden and Higham Ferrers LCWIP (draft completed)
 - Corby LCWIP (under development)
- 3.4.16 Rutland also has a county-wide LCWIP in development which is relevant for cross boundary links. The majority of LCWIPs in development in Northamptonshire focus on urban areas and do not include significant sections of rural networks or inter-urban routes. The exception is the Wellingborough to Northampton LCWIP which identifies an inter-urban route linking Wellington and Northampton via Earls Barton.



- 3.4.17 There are also several feasibility studies for routes including:
 - Oundle to Weldon
 - Market Harborough to Peterborough (Welland Valley Route)
 - Oundle to Peterborough Green Wheel
 - Irthlingborough to Wellingborough
 - Rushden Lakes to Wellingborough
 - Ise Valley Greenway
- 3.4.18 Figure 3-4 below shows the existing cycle routes and proposed alignments from feasibility studies and the emerging LCWIPs. Where practicable, the NNG route alignments will adopt/incorporate these existing and proposed routes.



Figure 3-4: Existing and proposed cycle route alignments

Neighbourhood Plans

3.4.19 Under the Localism Act in 2011, Parish Councils can shape and influence future developments by the preparation of Neighbourhood Development Plans (NDP). A number of Parish and Town Councils across North Northamptonshire have prepared or are preparing Neighbourhood Plans for their respective areas. The plans are all at varying stages with very few having been fully "made"

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(adopted). A number of Neighbourhoods Plans explicitly reference supporting active travel and/or the Greenway including those for Rushden, King's Cliffe and Higham Ferrers.

3.5 Conclusion

- 3.5.1 The policy review demonstrates that there is significant policy support for a strategic active travel network at a national, regional and local level. Nationally, the CWIS sets the overarching targets for increasing active travel journeys while the NPPF and LCWIP guidance sets out how local authorities should plan for active travel and Gear Change and LTN1/20 set the design standards. At a regional level, the EEH Active Travel Strategy and Oxford-Cambridge Arc Spatial Framework show the importance of cross-boundary connections. There is a wealth of local policy supporting the development of active travel routes and green (and blue) infrastructure across North Northamptonshire generally and the North Northamptonshire Greenway specifically ranging from the North Northamptonshire JCS, JCS Infrastructure Delivery Plan, Investment Framework, Green Infrastructure Delivery Plan and Local Transport Plan at the most strategic level all the way down to Neighbourhood Plans, LCWIPs and feasibility studies which identify specific routes.
- 3.5.2 The NNG will align with, and build upon this wealth of supporting policy, incorporating existing proposals and routes within the strategic network and where possible, filling in gaps and developing cross boundary connections to provide a cohesive network of routes.



4 Vision and objectives

4.1.1 It is important to have a clear vision and objectives for the NNG to guide the development of the network including funding bids, discussions with developers, route prioritisation and scheme design and delivery.

4.2 Vision

The vision has been informed by discussions with a wide range of stakeholders (see list in Appendix A) as well as existing policy, particularly the North Northamptonshire Green Infrastructure Delivery Plan. The agreed vision for the NNG is:

The North Northamptonshire Greenway will be a strategic rural network of safe, largely traffic-free routes suitable for walking, wheeling and cycling, connecting settlements, employment, leisure and tourism destinations across North Northamptonshire and beyond.

4.3 Objectives

Key objectives of the NNG are to:

- Enable people to choose to walk, wheel or cycle for a range of trip purposes including school, commuting, every day and leisure trips.
- Deliver an accessible, inclusive active travel network in line with current design standards in terms of coherence, directness, safety, comfort and attractiveness.
- Help to deliver North Northamptonshire's Green Infrastructure network including the Ise and Nene Valley Corridors, with a target of delivering at least 10% Biodiversity Net Gain.
- Improve the tourism offer across North Northamptonshire, with connected market towns, nature reserves and tourism sites and circular routes.
- Improve the vitality of North Northamptonshire's towns, aiding local businesses by improving access for commuters and shoppers.
- Provide safe routes to schools.
- Provide additional sustainable transport options for residents who don't own a car.

5 **Baseline analysis**

5.1 LCWIP process overview

- 5.1.1 As set out in Chapter 2, this Strategic Masterplan for the North Northampton Greenway follows the DfT guidance on preparing LCWIPs. A Local Cycling and Walking Infrastructure Plan (LCWIP) is a long-term strategic programme which is part of the Government's policy to have cohesive Active Travel (AT) networks established in order to meet the objectives set out by the Department for Transport's (DfT) 2020 Gear Change ambition.
- 5.1.2 The aim of an LCWIP is to create a network of high-quality active travel routes that are direct, safe, accessible, coherent and comfortable for all potential user groups, ensuring active travel is the natural choice for short journeys. This provides the added benefits of improving mental and physical health, air quality and reducing congestion by encouraging people to leave their cars at home more often.
- 5.1.3 LCWIPs provide an evidence-based prioritised list of improvements which support funding applications. They can guide strategic funding decisions to ensure active travel investment unlocks the most benefits for local people. The DfT technical guidance for authorities developing an LCWIP sets out a methodical approach to the planning and delivery of cycling and walking infrastructure. It breaks down the process into six steps which can be viewed in Table 5-1 below. Given the strategic nature of the North Northampton Greenway, LCWIP stage 4 Network Planning for Walking is not appropriate and has been omitted from the study. Instead, walking will be considered in the design recommendation for the identified routes.

LCWIP stage	Name	Description
1	Determining Scope	Establish the geographical extent of the LCWIP, and arrangements for governing and preparing the plan.
2	Gathering Information	Identify existing patterns of walking and cycling and potential new journeys. Review existing conditions and identify barriers to cycling and walking. Review related transport and land use policies and programmes.
3	Network Planning for Cycling	Identify origin and destination points and cycle flows. Convert flows into a network of routes and determine the type of improvements required.
4	Network Planning for Walking	Identify key trip generators, core walking zones and routes, audit existing provision and determine the type of improvements required.
5	Prioritising Improvements	Prioritise improvements to develop a phased programme for future investment.
6	Integration and Application	Integrate outputs into local planning and transport policies, strategies, and delivery plans.

Table 5-1: LCWIP stages from DfT technical process guidance

5.1.4 LCWIPs should be evidence-led and comprehensive. An LCWIP should identify a pipeline of investment so that over time, a complete cycling network is delivered at an appropriate geography



(see step 1 – determining scope) and that walking and cycling improvements are delivered coherently. The goal of an LCWIP should be to grow cycling and walking mode share, which means looking at routes and areas where more people could choose these modes in preference to other means of travel. Therefore, an LCWIP should consider travel demand regardless of mode, rather than looking just at existing walking and cycling trips.

5.2 Stakeholder Engagement

- 5.2.1 Local Cycling and Walking Infrastructure Plans (LCWIPs) were introduced to support the Cycling and Walking Investment Strategy (CWIS) by enabling local stakeholders to identify and prioritise infrastructure improvements that will make walking and cycling the natural choices for shorter journeys or as part of a longer journey.
- 5.2.2 Realising the ambition of the CWIS will take sustained investment in cycling and walking infrastructure and partnership working with local bodies, the third sector and the wider public and private sector to build a local commitment to support this national Strategy. Stakeholders are therefore fundamental to the generation and delivery of the LCWIP.
- 5.2.3 Stakeholders were identified by officers at North Northamptonshire Council and included all members of the North Northamptonshire Greenway Board which includes councillors, officers from across the Council (including public rights of way, planning, highways etc), Sustrans, National Highways, Natural England, Nene Rivers Trust, Environment Agency, and the Wildlife Trust.
- 5.2.4 Stakeholder engagement has taken place throughout the development of this Strategic Masterplan with workshops at three key stages:
 - 1 Early in the process to agree the geographic scope, establish the vision, sense check the baseline analysis, agree the draft straight-line network, and wider issues to address through the plan.
 - 2 Mid-way through the project to agree the route alignments and identify prioritisation criteria.
 - 3 Towards the end to sense check the final network and prioritised routes.
- 5.2.5 In addition to the three workshops, additional meetings (via Teams and on site) and email exchanges were undertaken as required to explore specific issues. The stakeholder workshops were particularly useful to confirm the geographic scope of the Strategic Masterplan including key cross boundary links and the overarching vision including the focus on traffic-free routes and leisure and tourism in more rural parts of North Northamptonshire.

5.3 Local context

5.3.1 North Northamptonshire is a unitary authority which was created in 2021 along with West Northamptonshire Council. The two unity authorities replaced Northamptonshire County Council which was abolished in 2021. North Northamptonshire's principal towns are Kettering, Corby and



Wellingborough but there are a number of smaller town settlements such as Rushden, Raunds, Desborough, Rothwell, Irthlingborough, Thrapston and Oundle. The former East Northamptonshire area is predominantly rural, particularly when compared to other parts of North Northamptonshire (see Figure 5-1; a full set out plans is provided in Appendix B).



Figure 5-1: North Northamptonshire former area boundaries

New development

5.3.2 There is significant new development planned across North Northamptonshire, particularly focussed on the principal towns of Corby, Kettering and Wellingborough (see Figure 5-2). Some of the major developments include Hanwood Park near Kettering, Wellingborough East (WEAST) near Wellingborough, Priors Hall Park and Tresham Garden Village near Corby, and Rushden Lakes and Rushden Sustainable East Urban Extension.

Figure 5-2: Planned new development

Census data

- 5.3.3 Census data has been used to understand the baseline for active travel across North Northamptonshire. In general, this study uses 2011 Census data as the 2021 Census was undertaken during the Covid-19 pandemic when the country was in lock-down and most people could not travel to work. Figure 5-3 illustrates the percentages of walking and cycling mode share for journeys to work by Middle Super Output Area (MSOA) in North Northamptonshire, as recorded in the 2011 Census.
- 5.3.4 As would be expected, urban areas present higher percentages of walking and cycling as a method of travel to work than rural areas in North Northamptonshire. Accordingly, the map shows that more rural areas have mode shares between 7.5% 15% for walking and cycling, areas in and around North Northamptonshire's principal towns record higher percentages ranging between 20% 25%. Smaller settlements and more rural areas such as Rushden, Raunds, and around Oundle and Warmington also show higher mode shares. MSOAs with relatively high percentages of walking and cycling may demonstrate proximity to employment sites. Conversely, those areas with lower percentages may reflect longer distances to employment sites, but also poor levels of active travel infrastructure provision.





Figure 5-3: Journey to work mode share by walking and cycling

5.3.5 Census data on distance travelled to work shows that while there is a higher proportion of shorter commutes in larger towns such as Corby and Kettering, there is still a good proportion of commutes in the 0-5km range in the more rural parts of the North Northamptonshire that could be walked or cycled (approximately 30.6% in rural areas compared to 45.9% in urban areas).



Figure 5-4: Journey to work – distance to work

Collisions

5.3.6 Figure 5-5 shows collisions involving pedestrians and cyclists between 2017-2021. Unsurprisingly, there are clusters of collisions in the more urban areas where walking and cycling levels are highest but there are also collisions in more rural areas of North Northamptonshire where pedestrian and cycle flows are much lower, particularly along the main road corridors.



Figure 5-5: Collisions involving pedestrians and cyclists

Cycling catchments

30-minute (9.65km) cycling isochrones from some of the key settlements (including settlements in 5.3.7 neighbouring areas) were generated in ArcGIS. This shows lots of overlapping cycling catchments around the more urban part of the area such as around Kettering, Corby and Desborough whereas there are gaps between Thrapston and Corby and between Oundle and Stamford due to the more rural nature of these parts of North Northamptonshire.

Figure 5-6: Cycling isochrones



Terrain

5.3.8 Terrain is a key consideration in the development of the NNG and how the preferred alignments are routed – severe or constant gradients can reduce the accessibility for some users. The plan clearly highlights the importance of the Nene and Ise in defining the topography of North Northamptonshire.







Severance

- 5.3.9 Understanding the impact of severance is critical for contextualising how walked, wheeled and cycled trips are currently made through North Northamptonshire, particularly in relation to key severance features including main roads, rivers, railway lines and other geographical features including steep topography.
- 5.3.10 Figure 5-8 below was developed to highlight the key 'Severance' features in the County: 'Severance' typically refers to barriers to movement, and we typically consider these as either 'hard' or 'soft' features. 'Hard' severance features tend to refer to features which are fixed and generally harder (although not impossible) to overcome through design (e.g. rivers and railways), whilst 'Soft' severance is more likely to refer to a feature which is easier to overcome/relocate (e.g. use of lower speed/ trafficked roads or relocating existing crossing points).
- 5.3.11 The plan highlights several key severance features including; various A roads, the Rivers Nene and Ise, and railway lines. The extent to which these features act as barriers to movement is very site specific however the purpose of this plan is to identify these features and consider them later in the project when developing 'on the ground' route alignments.

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Figure 5-8: Severance



5.4 Demand analysis

5.4.1 The Propensity to Cycle Tool (PCT) (www.pct.bike) is a nationwide model that identifies where increases in the rates of cycling can be expected through the provision of better infrastructure. It uses census travel to work data and school travel data and looks at trip distances to see where there may be scope for more short journeys to be undertaken by cycling. The PCT is a critical tool in the development of the LCWIP cycling networks and provides a framework of demand for identifying the location of future desire lines for cycling. The PCT uses 2011 census data uplifted with current population estimates and consented and proposed development.

Propensity to Cycle Tool – Commuter Travel

5.4.2 The PCT commute layer provides scenarios for forecasting future levels of cycling which range in ambition from the 'Government Target' (based on doubling cycling set out in the 2014 draft Cycling Delivery Plan), 'Gender Equality' (where women are as likely as men to cycle), 'Go Dutch' (uses Dutch propensities to cycle) up to the 'E-Bike' scenario (builds on the 'Go Dutch' assumptions but also takes account of the role that electrically assisted cycles can play in facilitating longer distances and hillier routes). For the purposes of the North Northamptonshire Greenway, the e-bike scenario



has been used to reflect the rural nature of the area where e-bikes are likely to need to play an important role in enabling more cycling.

5.4.3 Figure 5-9 shows the straight-line network generated by the PCT analysis which shows direct paths between population centroids (origins) and destinations, giving an overview of the key desire lines for cycling flows. This suggests that the main demand for commuting is in the main towns but does show some demand between Oundle and King's Cliffe and Oundle and Warmington, for example.





Propensity to Cycle Tool – School Travel

- 5.4.4 The PCT schools layers uses 2011 National School Census travel-to-school data. The schools layer extends and complements the Commute layer by putting a greater emphasis on local trips in residential areas as opposed to arterial routes into city centres. The schools layer can therefore help plan for cycling (and walking) at the neighbourhood level, and is often a better proxy for local trips than the Commute layer for 'everyday' trips.
- 5.4.5 As with the Commute layer, the schools layer has a range of scenarios for forecasting future levels of cycling, including the 'Government Target' (which represents a doubling of school cycling nationwide to 3.7%), 'Go Cambridge' (based on cycling levels among school children in Cambridge (21.5%)) and 'Go Dutch' (based on travel to school trips in the Dutch Travel Survey (41%)). The 'Go

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Dutch' scenario has been selected for the North Northampton Greenway as it provides the most ambitious scenario. The analysis shows in Figure 5-10 shows demand between Earls Barton and Wollaston, between Desborough and Rothwell and around Oundle as well as in the major towns.



Figure 5-10: Propensity to Cycle Tool school travel

'Everyday' trips analysis

- 5.4.6 As noted above, one of the limitations of the PCT Commute layer is the lack of detail on short 'everyday' trips that account for around two-thirds of short journeys such as shopping, visiting friends or going to the doctor. While the PCT Schools layer addresses this lack of detail to a certain extent, PJA has developed an additional layer of analysis to further understand the potential for short journeys by cycling which is particularly useful in smaller towns and rural areas.
- 5.4.7 In order to determine the key desire lines for 'everyday' walking and cycling such as such as to work, school and the shops, the spatial relationship between key origin and destinations was analysed. First, a 0.5km² hexagon grid was applied and origin clusters of LSOA centroids and future housing development with 100 or more residential dwellings were identified (see Figure 5-11).



Figure 5-11: 'Everyday trips' – origin clusters

- 5.4.8 Second, two classes of destinations were identified (see Figure 5-12):
 - Class 1: key employment sites, local, town and village centres
 - Class 2: education (primary and secondary schools), healthcare facilities (hospitals, GP practices, dentists), community centres, leisure facilities, supermarkets etc.





lass 1 Destinations

5.4.9 Given the rural nature of the area and the potential for leisure trips, it is appropriate to look at longer distances than a standard LCWIP would use. Origin–destination desire lines were therefore created from each origin centroid to the nearest Class 2 destination, and to all Class 1 destinations between 5-10km and 10-20km. Clustering analysis was used to cluster desire lines together and identify the routes with the highest demand for 'everyday cycling' (Figures 5-13 and 5-14). The analysis demonstrates that for trips between 5-10km demand is mainly around the bigger settlements but does show some demand between Tresham Garden Village and Oundle, Oundle and King's Cliffe. At 10-20km, the analysis shows demand between Oundle and Peterborough, Corby and Stamford etc as well as within and between the more urban parts of North Northampton.


Figure 5-13: 'Everyday' cycling desire lines (5–10km)

Figure 5-14: 'Everyday' cycling desire lines (10-20km)



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Strava Metro

- 5.4.10 Strava Metro provides the data collected by individuals using the Strava app to track their rides, runs and walks, to local authorities free of charge to help them understand mobility patterns and inform investment in infrastructure. By its nature, the dataset has limitations and should not be viewed as comprehensive in terms of the types of journey being undertaken or the absolute numbers. For example, it only represents people who use Strava and only rides that they choose to record; short trips or cycle trips to the shops are not likely to be recorded. While the data doesn't reliably indicate demand, it can highlight severance by showing routes and areas that cyclists avoid. It can also help build a wider picture of routes that are currently cycled, particularly leisure cycling which is not captured in the PCT.
- 5.4.11 The Strava Metro analysis relatively high existing cycling levels (given the rural context) around Oundle and King's Cliffe (see Figure 5-15). 73% of the Strava Metro trips in North Northamptonshire are for leisure purposes which helps justify an approach that considers leisure cycling and longer distances. In conjunction with the severance plan (see Figure 5-8) this can help identify key severance such as around the Corby, Kettering and Wellingborough where main roads create hostile conditions for cycling.





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Combined demand analysis

1.1.1 Figure 5-16 combines the PCT commute layer, 'everyday trips' and Strava Metro data to show where the three types of analysis overlap in order overlap to help identify where there is most demand/ propensity to cycle considering all journey types including commuting, school, everyday journeys such as to the shops, and leisure. The red hexagons are where the most types of analysis overlap and are, unsurprisingly, concentrated around the main towns but also demonstrate the value in providing routes around Earls Barton, Raunds, Tresham Garden Village, Rushden and Higham Ferrers (which already benefit from greenway routes).



Figure 5-16: Combined demand analysis



6 Network Planning

6.1.1 The outputs from the data analysis presented in Chapter 4 and stakeholder feedback were used to draft the network. Initially, a straight-line network was developed to agree the key connections. Following this high lever route alignments were identified in line with the vision and objectives set out in Chapter 5.

6.2 Straight-line Network

- 6.2.1 The outputs from the analysis presented in Chapter 4 were used to draft the proposed NNG 'straight-line' network connecting key settlements and destinations across North Northamptonshire (see Figure 6-1).
- 6.2.2 These desire lines reflect the outcomes from the baseline and demand analysis and incorporate feedback from officers and stakeholders. The green lines on the plan show the desire lines added to the straight-line network as a result of stakeholder feedback. With rural networks, the demand analysis is only as good as the available data which can be patchy and unreliable in rural areas. Therefore, local insights on key routes are important and are as valid as routes identified through the data to develop robust networks.



Figure 6-1: Straight line network following stakeholder feedback

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6.3 Defining Route Alignments

- 6.3.1 Following agreement of the straight-line network, the route alignments were developed in line with the following considerations:
 - Draft straight-line network;
 - Stakeholder feedback on draft straight line network;
 - Stakeholder feedback that the network should be traffic-free where possible;
 - Topography and 'severance' e.g. main roads and watercourses;
 - Align with existing proposed routes where possible e.g. existing LCWIP routes, feasibility studies;
 - Align with Green Infrastructure corridors where possible;
 - Following existing Public Rights of Way where possible (new sections proposed where required); and
 - Routes aim to strike a balance of the five core design principles: coherent, direct, safe, comfortable and attractive.
- 6.3.2 Draft route alignments were developed and issued to stakeholders for comment. Following stakeholder feedback, the alignments were refined as shown in Figure 6-2 to create the finalised network that is approximately 356km long. Key changes included:
 - Including an additional alignment between Corby and Thrapston via Sudborough and Brigstock.
 - Amending the alignment between Kettering and Wellingborough to more closely follow the Ise Valley feasibility study route.
 - Adding in the Welland Valley route between Market Harborough and Peterborough along the line of the former railway due to strong stakeholder support for it as a leisure route.
 - Adding a direct route alignment between Kettering and Northampton.



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F2 - Developed alignments

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Figure6-

10,000] m



- 6.3.3 Figure 6-3 shows which elements of the network align with existing LCWIP proposals, feasibility studies and existing routes. Only the yellow lines are completely new routes.
- 6.3.4 In total, the proposed network is 356km and connects settlements within North Northamptonshire and in neighbouring authorities with a combined population of 600,000. The total network within North Northamptonshire is 275km comprising existing greenways, routes proposed in LCWIPs and new routes. Excluding the LCWIP routes, the proposed network within North Northamptonshire is 212km long demonstrating the scale of Greenway network.





Figure 6-3: Route alignments by alignment with existing network and proposals

6.3.5 High level route typologies and key point interventions were also developed (Figure 6-4). The plan shows that, while much of the proposed network is traffic-free in line with stakeholders' aspirations but demonstrates that, to balance this with considerations such as directness, topography and the existing network of roads and Public Rights of Way, in some cases routes along quietways/ rural lanes are proposed as well as shared use footway/cycleways and protected cycling infrastructure in more urban parts of the network. The design considerations are explored further in Chapter 7.



Figure 6-4: Route typologies and key point interventions



7 Delivering the network

7.1 Creating new traffic-free routes

- 7.1.1 A large proportion of the proposed network is traffic-free, utilising mostly existing public rights of way including footpaths and bridleways but also, in some cases, proposing new routes. Therefore, a key element of future feasibility studies that will be required to progress the routes will be understanding the status of routes (variables listed below), refining alignments and identifying the most appropriate mechanism for changing the status of routes, where necessary.
- 7.1.2 There are a number of mechanisms for creating new traffic- free routes for walking, wheeling, cycling and, where relevant, horse riding, including:
 - Public path creation agreements;
 - Landowner dedication;
 - Public path creation orders;
 - Compulsory acquisition of land;
 - Upgrading existing public footpaths;
 - Creating high rights for a public footpath;
 - Use of Traffic Regulation Orders;
 - Highways maintainable at the public expense;
 - Permissive access;
 - New development; and
 - The Environmental Land Management Scheme and Right to Roam
- 7.1.3 Further details about these options with relevant case studies are provided in Appendix C.

7.2 Route typologies

- 7.2.1 High level design proposals for the NNG fall into four main categories:
 - Greenway/ traffic-free: These are routes that are separate to the highway. As noted above, this is a major proportion of the network and ranges from minor upgrades to existing traffic-free routes to upgrading existing bridleways to creating new Public Rights of Way where needed to create more direct routes. The design of traffic-free routes can vary depending on the context such as how rural or urban a route is, and forecast flows of pedestrians, cyclists and horse riders. Therefore, there is a large range of costs within this route typology.
 - Quietway/ rural lane: These routes generally follow minor roads and lanes comprised mainly of B/ unclassified roads located in-between the main road network connecting smaller



villages and destinations but can also include quieter residential streets within towns and villages. For rural lanes, routes are normally national speed limit (60 mph) with no existing pedestrian or cycling provision. The design scope on some of these routes is limited due to constrained highways environments where reducing traffic speed and sometimes volume is the main approach. However, it is relatively common to have wide grass verges alongside rural lanes across North Northamptonshire meaning there is potential to create pedestrian and cycle infrastructure alongside some routes though at much greater cost than accommodating pedestrians and cyclists in the carriageway.

- Shared use paths alongside main roads: Where it is not feasible to deliver traffic-free routes or routes along quiet lanes, widening existing footways to create shared use paths alongside main roads outside built up areas where flows of both pedestrians and cyclists are relatively low can be a cost-effective option to deliver parts of the network.
- Routes on main roads: In more built-up areas where pedestrian and cycle flows are too high for shared use footpaths, protected cycling infrastructure should be provided within the carriageway. These routes are focussed on the existing main road network comprising of both A and B roads within towns. Most of these types of routes are covered in existing LCWIPs and are therefore not duplicated here but there are a small number of sections of route where this typology is appropriate.

7.3 Design interventions

- 7.3.1 This section is intended to provide a range of design approaches based on the typologies identified above. The toolkit uses a range of different scales and scenarios to inform the development of the NNG. It uses best practice examples to help illustrate typical approaches and includes examples of best practice from schemes elsewhere in the UK, internationally and, where possible, locally. There are many good examples nearby such as the Waddesdon Greenway in Buckinghamshire and Lias Line in Warwickshire which can be used as inspiration for future routes.
- 7.3.2 The intention is that the design toolkit is used to inform and provide a range of options which will need more detailed consideration including site audits and engagement with stakeholders and landowners (where applicable).



Link Interventions

- 7.3.3 Link interventions will represent a majority of the NNG and therefore are the most important area for design consideration. There are range of options, including traffic-free routes, shared use paths and quiet lanes.
- 7.3.4 Availability of route options, and any mixing with/exposure to vehicular traffic will be key considerations in the development of the linear sections of the network. The design of any protected facilities should consult the recent LTN 1/20 on 'Cycle Infrastructure Design' to ensure that any proposed facilities are appropriate for their design context. The below table from LTN 1/20 summarises the cycle infrastructure required relative to vehicle speeds and speed limits. The table highlights how many scenarios will require protected cycle facilities in some form unless vehicle speeds and traffic flows are particularly low (ideally below 20mph and 2,000 vehicles per day).
- 7.3.5 Some link intervention examples are shown in Figure 7-1 below and expanded upon in Appendix G.

Speed Limit ¹	Motor Traffic Flow (pcu/24 hour) ²	Prot	tected Space for Cy	Cycle Lane	Mixed Traffic	
		Fully Kerbed Cycle Track	Stepped Cycle Track	Light Segregation	(mandatory/ advisory)	
20 mph ³	0 2000 4000 6000+					
30 mph	0 2000 4000 6000+					
40 mph	Any					
50+ mph	Any					

Table 7-1: Appropriate protection from motor traffic on highways from LTN1/20

Provision suitable for most people

Notes:

 If the 85th percentile speed is more than 10% above the speed limit the next highest speed limit should be applied

The recommended provision assumes that the peak hour motor traffic flow is no more than 10% of the 24 hour flow

 In rural areas achieving speeds of 20mph may be difficult, and so shared routes with speeds of up to 30mph will be generally acceptable with motor vehicle flows of up to 1,000 pcu per day

Provision not suitable for all people and will exclude some potential users and/or have safety concerns

Provision suitable for few people and will exclude most potential users and/or have safety concerns

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Figure 7-1: Link intervention examples

Area-Based Interventions

- 7.3.6 The predominant focus of the NNG is to provide linear routes for walking, wheeled and cycled trips but there are many locations which would benefit from more holistic street design changes to reduce the impact of vehicular traffic. There are also more discreet elements of street design and placemaking that could be incorporated on the minor roads within the network that would help calm traffic and generally make conditions more comfortable for on-street cycling.
- 7.3.7 Reducing the scope for conflict between cyclists and vehicular traffic is a critical consideration in the development of a comfortable network, particularly on narrow rural lanes where there is limited design scope for providing protected facilities. The 'quiet lane' approach is based upon the assumption of low volumes of vehicular traffic and can be further reinforced with modal filters to remove through traffic.
- 7.3.8 These measures therefore are generally more targeted measures for smaller locations predominantly smaller settlements within the county. These include:
 - Area-wide speed limit reductions
 - Traffic calming
 - "Traffic in Villages" type approaches.

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7.3.9 Some area-based intervention examples are shown in Figure 7-2 below and expanded upon in Appendix G.





Spot Interventions

- 7.3.10 Spot Interventions are measures which are utilised on a site-specific application. They are particularly focused on crossings and junction improvements, as well as other complementary measures such as cycle parking, lighting, artwork and dedicated infrastructure such as ramps and bridges. This category can also include fencing, lighting, retaining structures and drainage. Table 7-2 below from LTN1/20 summarises the type of crossing relative to vehicle speeds and speed limits. In rural areas where routes often need to cross fast, busy A roads, this will often require crossings to be grade separated (e.g. bridges or subways) or speed limits to be reduced so that signalised crossings can be provided.
- 1.1.2 Some spot intervention examples are shown in Figure 7-3 below and expanded upon in Appendix G.

Speed Limit	Total traffic flow to be crossed (p <mark>cu)</mark>	Maximum number of lanes to be crossed in one movement	Uncontrolled	Cycle Priority	Parallel	Signal	Grade separated
≥ 60mpħ	Апу	Any					
40 mph and 50 mph	> 10000	Απγ					
	6000 ιυ 10000	2 or more			1		
	0-6000	2				1	
	0-10000	1					
≤ 30mph	> 8000	>2					
	> 8000	7					
	4000 8000	2		1			1
	0-4000	2					
	0-4000	1					1

Table 7-2: Crossing design suitability table from LTN1/20

Provision suitable for most people

Notes:

 If the actual 85th percentile speed is more than 10% above the speed limit the next highest speed limit should be applied

Provision not suitable for all people and will exclude some potential users and/or have safety concerns

Provision suitable for few people and will exclude most potential users and/or have safety concerns The recommended provision assumes that the peak hour motor traffic flow is no more than 10% of the 24 hour flow



Figure 7-3: Spot intervention examples

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7.4 Other design considerations

Circular routes

- 7.4.1 Providing circular routes was identified as a priority by stakeholders but, by their nature, they do not in themselves deliver strategic connections or lend themselves to identification through demand analysis. Therefore, the development of circular routes will require a different approach to the strategic walking and cycling routes as they serve a very different purpose with key considerations including:
 - Facilities at the start/end point, e.g. car parking, cycle hire, toilets, café;
 - Accessibility including potential use by disability organisations and charities;
 - Attractiveness;
 - Thing to see and do along the way;
 - Distance(s).
- 7.4.2 It is anticipated that key stakeholders such as tourism and leisure operators will have a large input into the identification of potential routes. However, where possible, it is recommended that these build on or overlap with existing and proposed routes in this strategy and existing public rights of way so that they can be created through signage and wayfinding rather than requiring additional investment in infrastructure.

Maintenance

- 7.4.3 It is important that any infrastructure is maintained both in terms of day-to-day maintenance such as sweeping leaves, cutting back vegetation, gritting and addressing graffiti and vandalism as these can have a big impact on the attractiveness and utility of routes. Long term maintenance should also be considered in the design, particularly given the pressure on revenue budgets with higher quality, durable materials selected over cheaper products which are likely to need replacing more frequently. For example, although they are much more expensive to construct, bound surfaces such as bitmac or Flexipave¹ will have a much longer lifespan and require much less maintenance than crushed stone surfaces and are much more accessible and comfortable. Where routes bridleways or expected to be well-used by horse riders, Flexipave is preferred over bitmac as it is grippier and more forgiving. Where there is adequate width, a grass "trotting strip" adjacent to the main route could be considered (see Figure 7-4 for examples of different surface types).
- 7.4.4 Bespoke seating, signage and artwork can make nice additions to routes but the cost and ease of ongoing maintenance should always be factored in.

¹ Porous surfacing made from a mix of stone and recycled tyres



7.4.5 Spending more upfront in capital funding can reduce demands on revenue funding in the long term. It is important to engage with maintenance teams in the design of schemes to ensure they can efficiently maintain schemes in the long term and, where possible, to ringfence revenue budgets for maintaining routes.

Figure 7-4: Surfacing types (clockwise from top left: bitmac with tar and chip dressing, self-binding gravel, Flexipave, bitmac with an adjacent unbound trotting strip for horse riders)



Branding and wayfinding

- 7.4.6 While there are a number of key, discreet routes within the proposed network which are likely to attract visitors in their own right such as the Welland Valley, Ise Valley and Nene Valley routes, the network would benefit from an overarching approach to branding and wayfinding. This would support cyclists undertaking longer rides as well as encouraging people to explore more of the network. It is therefore recommended that the overall network is branded as the North Northampton Greenway with individual routes given their own name but sharing the overarching branding in terms of typeface, logo etc.
- 7.4.7 Individuality can be brought to individual routes through the use of bespoke artwork, street furniture and signage materials. For example, signage could be affixed to recycled railway sleepers on the Welland Valley route to reflect its former use.



<image>

Figure 7-5: Old railway sleepers incorporated into signage and artwork reflected railway heritage, Salford

7.4.8 Given the rural nature of much of the network, one option to consider for wayfinding, is the approach taken in some European countries including the Netherlands, Belgium and parts of France and Germany. They use a numbered node or junction wayfinding system for rural cycle networks. Each junction is given a number and the numbers are signposted (see Figure 7-6). Cyclists can plot routes in advance by simply writing down the numbers of the nodes along their route. Paper maps are also normally available from tourist offices.





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Biodiversity Net Gain

- 7.4.9 As explored in Chapter 3, the NNG and North Northamptonshire's green (and blue) infrastructure network are inextricably linked and one of the key objectives of the NNG is to enhance the green corridors and deliver biodiversity net gain, for example through enhancing verges along new and improved traffic-free routes with trees, grassland and wildflower planting or even swales (see section below).
- 7.4.10 It is recommended that proposals should aim to go above and beyond the minimum 10% biodiversity net gain where possible and that Natural England's Green Infrastructure Planning and Design Guide is referred to in the development of designs for traffic-free sections of routes particularly where these follow identified Green Infrastructure Corridors, are close to water or Special Protection Areas. Natural England should also be treated as a key stakeholder throughout the design process.
- 7.4.11 It is also possible to enhance cycle routes along rural lanes through enhancing hedgerows, planting wildlife corridors on existing wide verges and adjusting mowing regimes. This approach can also help encourage slower vehicle speeds.



Figure 7-7: Illustrative traffic-free corridor with space for biodiversity





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Mitigating flood risk

- 7.4.12 Much of the proposed network follows the Nene and Ise Valley Corridors which are Environment Agency Main Rivers and it is important that a balanced approach is taken to the design of these sections of the network which:
 - Accepts that there may be times of the year when the routes are inaccessible for short time due to flooding;
 - Is resilient so that the Greenway can be used the majority of the time and can be back in use as quickly as possible following a flood event; and
 - Delivers additional flood storage attenuation.
- 7.4.13 Where possible it is recommended that Sustainable Drainage Systems (SuDS) such as swales and rain gardens are incorporated into the design of the route, particularly in areas at risk of flood. SuDS and tree planting have the dual benefit of reducing flooding and contributing to biodiversity.

Figure 7-9: Swales adjacent to traffic-free routes, Salford



20mph Speed limits

- 7.4.14 Several rural areas have rolled out 20mph initiatives to improve road safety including Oxfordshire, Surrey, Scottish Borders and the Highland Council. Benefits of 20mph speed limits include:
 - Safer roads Research by the UK Transport Research Laboratory has shown that every 1mph reduction in average urban speeds can result in a six percent fall in the number of casualties.
 - Reduced congestion Research shows that slower speeds encourage a smoother driving style with less stopping and starting which helps traffic to flow. Slower speeds also encourage more people to walk and cycle.
 - Reduced air pollution Driving at 20mph causes some vehicular emissions to rise slightly (mainly Heavy Goods Vehicles) and some (car) to fall. Reduced acceleration and braking can



help to reduce fuel consumption and the associated particulate emissions from items such as tyres and brakes.

7.4.15 In Oxfordshire, the County Council is providing funding of up to £8,000,000 to deliver 20mph areas where requested by local communities, at no cost to town or parish councils. In the Scottish Borders a 20mph trial was introduced across 90 towns in villages in 2020 in order to encourage more active travel and improve safety. An independent evaluation by experts from Edinburgh Napier University found speed reductions in most areas with average speeds across all settlements reducing by 3mph and by as much as 6mph in some locations. As a result of the successful trial, a permanent 20mph speed limit is being introduced across all Borders' towns and villages.



Figure 7-10: Examples of signed 20mph speed limits

Maximising the value of the network

7.4.16 Opportunities should be taken where possible to maximise the value of the network, for example by establishing cycle hire and café facilities at key locations along routes. Facilities such as these can help attract families and new cyclists.





Figure 7-11: Bike hub and café on the Great Western Greenway, County Mayo, Ireland

7.4.17 In addition to standard bike hire, opportunities to establish community initiatives such as those organised by Brightwayz (see Case Study 4) should be considered to enable and encourage as many people to use the network as possible, particularly people from deprived communities who may struggle to access or afford bikes. Inclusive cycling hubs with a range of bikes and non-standard cycles suitable for all abilities disabled people should also be considered as the network has huge potential to provide safe and attractive routes for disabled cyclists.





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7.5 **Case studies**

7.5.1 The first three case studies below illustrate how many of the design considerations detailed above including for wayfinding and signage, biodiversity net gain and maintenance have been used in the delivery of best practice schemes elsewhere in the country. The final case study showcases some of the local initiatives run by Brightwayz which enable people to become more active across North Northamptonshire and should be considered a key partner in promoting the network.

Case Study 1: National Cycle Network (Sustrans)

- 7.5.2 The most established cycle route brand at a national level is the National Cycle Network (NCN), established by Sustrans in 1995. NCN routes are divided into national and regional routes (although the branding and signing of regional routes is less consistent).
- 7.5.3 The main branding element that is visible to users is a red route number patch on direction signs (blue on regional routes). This is supplemented in many places by sculptures and public art, and a sponsored programme of 'millennium mile markers' was available for the first 1,000 miles of the network completed by the year 2000. These help to provide landmarks along the route, often celebrating local heritage or a wildlife site.
- 7.5.4 Many routes that make up the NCN have their own identity, e.g. The North Sea Route, the C2C (coast to coast), Way of the Roses etc. This identity is used for route-specific mapping and booklets. Further information about routes or local sites of interest is also included on interpretation boards along each route.



Figure 7-13: Roadside mapping and signing, NCN routes 68 and 2

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Case Study 2: Aylesbury Gemstone Routes

- 7.5.5 Following a successful branding and marketing exercise using colour coding for promoting public transport, Aylesbury adopted a similar approach for its cycle route network. To differentiate from on-street marketing for bus routes, the cycle routes were given a gemstone name that was associated with a particular colour. For example, the Emerald Route features green patches on the direction signs.
- 7.5.6 The branding was supported by Cycling England funding as part of Aylesbury's designation as a "Cycling Demonstration Town". As a new town, Aylesbury has extensive provision of off-highway cycle routes built alongside post-war housing, but they had never been signed as a network. Funding was used to sign the network and to provide additional infrastructure for cyclists at road crossings and along on-road sections.
- 7.5.7 One innovative measure that was adopted in the project was the use of thermoplastic markings to create a 'sign' on the ground. This was to avoid clutter and reduce the chance of vandalism but keep continuity of signs, particularly on the off-street network. Thermoplastic sign markings have also been used in Swindon, Wiltshire.

Figure 7-14: Left: Signing in Aylesbury showing route branding and local destination off the main route. Right: Thermoplastic marking used only off-highway



Case study 3: Lias Line, Warwickshire

7.5.8 The Lias Line is a section of National Cycle Network Route 41 in Warwickshire. The greenway connects Rugby, Long Itchington and Learnington Spa, with part of the route taking users along the Grand Union Canal. It passes pretty villages, wildlife reserves, reservoirs and canals.



Enhancing Biodiversity

- 7.5.9 Enhancing biodiversity and delivering biodiversity net gain was at the heart of the design of the greenway which was completed in autumn 2022. The Lias Line offers a valuable habitat for local species and many ecological enhancements have been undertaken with the help of local volunteers including creating four ponds for Great Crested Newts and grassland habitats for the rare butterfly Cupido Minimus.
- 7.5.10 Creating bug and insect 'hotels', bat and bird boxes and an artificial badger sett during construction helped create both temporary and permanent large and micro-habitats and woodland management is part of this. Pallets used to bring materials in have been reused and gaps filled with locally cut branches creating homes for 'mini-beasts' which in turn support other species such as birds, hedgehogs and frogs.

Maintenance

- 7.5.11 Removing vegetation periodically and restricting growth is a routine part of the maintenance regime for the Lias Line with each area having a clear plan for the appropriate levels of clearance or planting. Volunteers planted over 200 native trees and shrubs alongside the new branch line route in winter 2022 with matting and tree guards helping the whips get established.
- 7.5.12 A specialist mower to maintain the grassland habitats and create space for wildflowers has already started to show benefits with cowslips starting to appear alongside the route. Offering different habitats and maintaining them appropriately is at the heart of delivering a really 'green' greenway.

Wayfinding and artwork

- 7.5.13 Users of active travel networks like the Lias Line need to be able to both orientate themselves and enjoy the experience of using the routes.
- 7.5.14 New benches were installed along the route offering views and rest points. Information boards and artwork were added providing both a distinctive identity for the route and reflecting the local environment and helping people connect with the natural world.



Figure 7-15: Photos of the Lias Line. Clockwise from top left: specialist mower, bug hotel, bespoke signage, bespoke benches and artwork



Case study 4: Brightwayz

7.5.15 Local organisations and social enterprises such as Brightwayz should be considered as key partners in maximising the potential of the network. Initiatives such as active travel hubs, road safety and active travel programmes with schools, community cycle clubs, cycle training, events offering bike repairs, led bike rides, social prescribing and bike recycling projects can all be used to target those who would benefit most from the Greenway. Below are a few examples of Brightwayz' projects and how they could help promote and increase use of the proposed network.

Kettering Community Cycle Club

Brightwayz set up Kettering Community Cycle Club in 2022 with support from Cycling UK and Sport England. The club organises and promotes monthly 'Tour Your Town' short rides within the urban area of Kettering and Burton Latimer for all ages and abilities to enable new riders and those lacking confidence to join a friendly, social ride. Throughout the summer they also offer 'Visit Your Villages' rides which are longer but still leisurely and social, to provide led rides in the local countryside. The delivery of the Greenway network will benefit these established groups and enable them to expand across North Northamptonshire.

Kettering Town Active Travel Hub

7.5.16 For example, Brightwayz has been running an active travel hub in Kettering one day a month since June 2022. The hub is manned by volunteers and managed by Brightwayz social enterprise. Services



provided include free indoor, manned cycle parking, free cycle maps, free cycle security marking, information on current local active travel plans and consultations and occasional free cycle service (when funding is available). The hub attracts local residents who want to talk about their active travel needs such as concerns about cycle security, need a contact who can help their child learn to ride, want to know about social rides for mobility scooter users etc and therefore has an important part to plan in promoting new routes and giving people the confidence to start cycling.

The Green Patch, Brightwayz active travel centre

7.5.17 Building on the successful Kettering Active Travel Hub, it is understood that Brightwayz are in talks with the Green Patch a community garden based on the Grange estate close to the proposed NNG in Kettering, to establish a storage facility for specialist and recycled cycles which can be lent out to the community and used for engagement events. Brightwayz aim to establish this facility in 2023 and use it to trial a range of projects such as 'try an electric bike' as well as linking to existing Brightwayz community cycle rides and training opportunities.



Figure 7-16: Example Brightwayz initiatives in North Northamptonshire



8 **Prioritisation**

- 8.1.1 This study makes recommendations on the emerging network of cycle routes across North Northamptonshire. To make the implementation of a comprehensive network manageable, it is necessary to prioritise schemes so funding and construction timescales can be placed in a logical order. To do this, a prioritisation toolkit has been developed. The purpose of the prioritisation is not to decide which schemes are worth constructing and which should not be, but simply to establish an order and where to start. As some funding opportunities may be opportunistic, such as Section 106 agreements with property developers, the prioritisation scale does not necessarily preclude lower-priority schemes being implemented early.
- 8.1.2 In the prioritisation toolkit, schemes are broken down by nodes within the network so that the longer corridors can have internal break points to allow a phased implementation.

8.2 Prioritisation Criteria

- 8.2.1 A prioritisation toolkit has been developed specifically for the NNG to reflect local needs. Eight prioritisation criteria were agreed with stakeholders. These are each explained in more detail below.
- 8.2.2 The agreed prioritisation criteria are:
 - 1 Access to employment
 - 2 Access to education/ training
 - 3 Access to leisure/ tourism
 - 4 Access to growth
 - 5 Access to green space
 - 6 Value to network
 - 7 Improving road safety
 - 8 Cost
- 8.2.3 Criteria 1-7 are scored (0, 1 or 2) based on the data source, such that there is a gradient of ranking across the county, with values of 2 representing high scores (highest priority) and 0 representing low scores (lowest priority). Cost is scored 0-4.
- 8.2.4 Criteria 1-4 consider proximity to respective destinations. A route would score 2 if any one of the destinations are within a 400m buffer of the route, and score 1 for destinations beyond 400m but within 1,400m. These thresholds have been informed by the LTN1/20 and the LCWIP guidance around cycling network density and acceptable cycling distances.

Access to employment



8.2.5 The purpose of this criteria is to assess how well a cycle route provides access to employment. Data is taken from the 2011 census, where employment distribution data were not skewed by the impact of the pandemic and working from home practices, to identify output areas with the highest workplace density (top 10%) within 20km reach of North Northamptonshire. Buffers were then established with scores from 0-2 with 2 being the highest proximity to jobs and therefore the highest priority. The data set includes workplaces outside North Northamptonshire, to reflect the proximity of major employment sites over the border with neighbouring authorities.





Access to education/ training

8.2.6 This criterion assesses how well a cycle route provides access to education and training including nursery, primary and secondary schools, colleges and universities. As with the access to employment criterion educational institutions in adjacent areas were included and buffers were established with scores from 0-2 with 2 being the highest proximity to education and training establishments, and therefore the highest priority.

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Figure 8-2: Prioritisation plan based on education and training

Access to leisure/ tourism

8.2.7 The purpose of this criteria is to assess how well a cycle route provides access to leisure and tourism destinations including tourist attractions, leisure centres and libraries. Routes with the highest proximity to leisure and tourism destinations scored 2.





Figure 8-3: Prioritisation plan based on access to leisure/ tourism

Access to new development

North Northamptonshire Council has a number of growth areas and development sites identified in its Joint Core Strategy and Part 2 Local Plans for Wellingborough, Corby, Kettering and East Northamptonshire. NNC is keen to ensure the NNG is well placed to serve these areas, not only to contribute toward their success but as this may also unlock developer contributions towards delivering the network.



Figure 8-4: Prioritisation plan based on access to growth

Access to green space

8.2.8 For access to greenspace, we used data from Natural England's Accessible Natural Green Space Standards (ANGSt), which is a research-based set of buffers on minimum distance people would travel respectively to access greenspace of respective scales. Routes that were less covered by the ANGSt buffers are prioritised to increase access to residents who currently have the least access to greenspace. The bottom 25% of routes with ANGSt coverage were scored 2, while below average scores 1, any routes that have above average ANGSt coverage scores 0.





Figure 8-5: Prioritisation plan based on access to green space

Value to network

8.2.9 The NNG aims to build on existing routes such as the existing sections of the East Northamptonshire Greenway as well as existing National Cycle Network NCN (routes) and routes identified in LCWIPs. Routes have therefore been prioritised based on their proximity and strategic connection to these. Routes that fill the gap between the existing routes stated above scores 2, while routes that connect onto the existing routes on one end scores 1.



Figure 8-6: Prioritisation plan based on value to network

Improving road safety

- 8.2.10 Personal collision data, collected by the police using the STATS19 system, can be used to identified corridors and areas with high numbers of injury collisions involving pedestrians and cyclists. This can be a useful indicator of where investment in infrastructure would have personal safety benefits. Routes proposed close to clusters of collisions involving casualties to pedestrians and cyclists were given the highest priority score. However, considering collisions alone can be misleading the absence of collisions on a route may be a sign that few cyclists feel comfortable using a route. Similarly, a high number of cycle collisions may reflect that a route is very well-used by cyclists.
- 8.2.11 Therefore, our analysis of collision risk has considered the type of route currently available to undertake a journey with routes that are currently served by busy/high speed routes prioritised, as these routes will have the most benefit in road safety terms. Links that are already served by traffic-free/ low traffic routes are therefore the lowest priority.





Figure 8-7: Prioritisation plan based on improving road safety

Cost

8.2.12 The final prioritisation criterion is cost with the lowest cost routes (up to £250,000) prioritised over more expensive routes on the basis that cheaper links could be delivered using local funding as quick wins whereas more expensive routes are likely to require grant funding and/or developer contributions. The high-level cost calculations are outlined in Chapter 9. The cost bands are set out in Table 8-1 below.

Table 8-1: Co	ost bands
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Cost band	Cost
4	<£250,000
3	£250,000 - £500,000
2	£500,000 - £1,000,000
1	£1,000,000 - £2,000,000
0	>£2,000,000



Figure 8-8: Prioritisation plan based on cost bands

8.3 **Prioritisation Toolkit**

- 8.3.1 The scores from each of the above eight criteria were combined into a prioritisation toolkit. Scores for each route were then moderated to marginally discount routes that are a combination of NNG and existing or proposed routes (e.g. NCN or LCWIPs), by using a logarithmic scale. In addition, based on stakeholder feedback, four prioritisation criteria were given higher weightings:
 - Access to employment
 - Access to education/ training
 - Access to leisure
 - Access to green space.
- 8.3.2 The resulting prioritised routes are showing in Figure 8-9 below and the prioritisation toolkit is at Appendix F. The prioritisation scores are intended to be a guide when deciding which routes to commission feasibility studies or develop funding bids for but is not intended to be set in stone or worked through in a rigorous order. If a route is in the plan, it means there is demand data and/or stakeholder support for the route. The prioritisation toolkit is intended to be reviewed an updated as priorities change, or as new datasets emerge.






8.4 Routes selected for the design recommendations child document

- 8.4.1 Four routes have been identified to include in the design recommendations booklet which will accompany this Strategic Masterplan (see Appendix G). These have been informed by the prioritisation scores, which routes have existing feasibility studies, and stakeholder feedback. On this basis the following four routes have been selected (also see Figure 8-10):
 - Rothwell Kettering
 - Wellingborough Wollaston via Irchester
 - Burton Latimer Irthlingborough
 - Kettering Thrapston.





Figure 8-10: Routes prioritised for the design recommendations booklet



9 Costings and Delivery Plan

9.1.1 Alongside a link-based priority for each scheme in the network, a high-level cost has also been assigned to each route section. The LCWIP guidance provides high-level costings which are recommended to generate initial costings for walking and cycling measures, but these include a fairly limited suite of interventions and are from 2017. PJA has therefore developed a costing tool for rural cycling networks with benchmarked costings from recent schemes that has been endorsed by Active Travel England, examples of which are in Tables 9-1 and 9-2 below.

Link typology	Cost per km
Traffic free route - shared use, rural (new)	£255,000
Traffic free route - urban/suburban (new)	£340,000
Traffic free route - urban/rural (improve existing)	£205,000
Traffic free route - minor improvements to existing	£50,000
Quietway/rural lane	£55,000
Traffic in Villages/ high street improvements	£150,000
Shared use footway/cycleway alongside a road (widening and converting existing footway to shared use)	£305,000
Shared use footway/cycleway alongside a road - minor improvements to existing	£60,000
Protected infrastructure on main roads	£1,115,000

Table	9-1:	High	level	link	typolog	y costs
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Table 9-2: High level point intervention costs

Point interventions	Cost per intervention
Parallel crossing	£30,000
Toucan crossing	£70,000
New bridge over minor watercourse	£100,000
New bridge over river	£500,000
Level crossing upgrade	£140,000
Upgrade existing crossing to Toucan crossing	£120,000
Priority junction treatment and crossing	£100,000
Signalised junction improvements	£250,000

- 9.1.2 The high-level cost excludes elements of the network already included in LCWIPs. Several routes cross boundaries into adjacent local authorities. Where this is the case, the full route has been costed (as there is no point in a route stopping at the border) but the costs have been disaggregated by local authority.
- 9.1.3 The proposed NNG would cost in the region of £38,085,999 (see Table 9-3). Due to the high-level nature of this strategy, the costs do not include programme management, design or consultation costs and excludes preliminaries, traffic management, contingency/ optimism bias etc. Further investigation should be carried out to determine the acceptability of these pricing assumptions.

Table 9-3: High-level	route	costings
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Route No	Point A	Point B	Intermediate Point	Total Length (Km)	Total Cost
1	Market Harborough	Desborough		8.05	£1,321,197
2	Desborough	Rothwell		3.01	£703,924
3	Rothwell	Kettering		8.17	£411,716
4	Desborough	Corby		14.36	£1,188,479
5	Corby	Oundle	Tresham Garden Village	6.99	£912,717
6	Tresham Garden Village	King's Cliffe		10.15	£2,318,190
7	King's Cliffe	Elton		7.62	£1,218,879
7 & 18	Elton	Peterborough		0.00	£O
8	King's Cliffe	Stamford	Collyweston, Easton on the Hill	10.78	£2,261,542
9	Corby	Lyddington		10.45	£61,601
10	Corby	Kettering	Geddington	10.06	£1,701,540
11a	Corby	Thrapston	Brigstock	13.62	£2,965,019
11b	Corby	Thrapston	Geddington	12.46	£1,729,230
12	Kettering	Burton Latimer		17.47	£2,645,194
13	Burton Latimer	Raunds	Great Addington	7.80	£1,430,275
14	Thrapston	Raunds		9.22	£O
15	Oundle	Thrapston		12.78	£1,564,822
16	Tresham Garden Village	Oundle		14.00	£3,250,417
17	Oundle	Warmington		5.13	£579,450
18	Warmington	Peterborough	Eaglethorpe, Elton	1.50	£481,343
19	King's Cliffe	Warmington	Apethorpe	8.22	£1,170,146
20 & 21	Burton Latimer	Irthlingborough	Higham Ferrers	7.34	£1,385,459
22	Higham Ferrers	Rushden		1.71	£O
23a	Wellingborough	Rushden		3.04	£812,650
23b	Wellingborough	Rushden	Little Irchester, Irchester, Route X	8.20	£1,289,015
24	Burton Latimer	Wellingborough		4.38	£1,117,654
25	Raunds	Higham Ferrers		5.30	£O
26 & 27	Wellingborough	Northampton	Earls Barton	12.04	£652,756
28	Wellingborough	Wollaston	Irchester	3.15	£705,361
29	Rushden	Wymington		2.03	£24,777
КТ	Kettering	Thrapston		7.52	£2,547,086
FR	Market Harborough	Wansford		20.87	£1,586,198
KN	Kettering	Northampton		8.07	£798,891
			Total	275.48	£38,835,525

9.1.4 For detailed costings for each route see Appendix E.

9.2 Delivery plan

Short term

- 9.2.1 It is recommended that the short-term delivery plan focuses on quick wins and undertaking feasibility studies on some of the higher priority routes such as the four routes included in the design recommendations booklet. Quick wins could include strengthening existing routes such as:
 - Developing the overarching wayfinding and branding strategy and implementing it on existing routes.
 - Undertaking maintenance of routes and developing a long-term maintenance plan for existing and proposed routes.
- 9.2.2 In addition, quick wins could be themed, such as county-wide improvements to cycle parking. It is recommended that an audit is undertaken to identify poorly sited cycle parking such as where stands were too close to each other and/or walls which would make using the parking difficult, particularly for people with heavier or non-standard cycles. As well as obvious locations such as trip attractors and town and village centres, suggestions for new cycle parking locations could also be "crowdsourced" through local active travel forums, social media or an online survey.

Medium term

- 9.2.3 In the medium term, the focus should be on securing funding to deliver the prioritised cycle routes, following the successful completion of feasibility studies.
- 9.2.4 Medium term improvements could also include county-wide themed interventions which would bring safety improvements such as implementing a 20mph limit on rural lanes or upgrading key crossings across North Northamptonshire in line with the point interventions identified for the network.

Longer term

9.2.5 Given the scale of the proposed network it is recommended that the network and priorities are reviewed periodically. There should an ongoing programme to develop feasibility studies for routes so that as routes secure funding and are delivered, work is already underway to develop the next tranche of schemes.



10 Developer Contributions and Scheme Funding

10.1 Approach

- 10.1.1 This section sets out the draft development contributions formula for the proposed North Northamptonshire Greenway network. A detailed description of the methodology used to inform the developer contributions formula is provided in Appendix D and summarised below.
- 10.1.2 The formula is underpinned by the fundamental principle of planning obligations; namely, that they should not be used to 'buy' planning permission, nor used as a means of taxing developers. Hence, a development which is unsuitable in planning terms cannot be made acceptable by applying developer contributions to the scheme, and contributions can only be sought against a future need that would be created by the proposed development².

10.2 Methodology

- 10.2.1 The Greenway network was first divided into four 'Greenway areas' based on the former council areas of Corby, East Northamptonshire, Kettering and Wellingborough; as set out in Chapter 6, a cost for each Greenway was then estimated. The creation of the Greenway areas enabled 'in-scope' developments, from which contributions can reasonably be sought, to be identified. Only developments that proposed more than 50 residential dwellings or 1,000 sqm of employment floor space were considered as being in-scope³.
- 10.2.2 Secondly, the existing level of active travel trip-making in each Greenway area was estimated. Here, travel to work data from the 2011 Census was extracted. To convert these commuting trips to all trips, an uplift (of x6) for cycling and (x32) for walking was applied based on the information set out in the Department for Transport's Capital Fund Guidance⁴.
- 10.2.3 Next, the potential number of active travel trips associated with the proposed or allocated development was estimated. Here, representative trip rates for walking and cycling, derived from the TRICS database, were applied to the proposed development quantum.
- 10.2.4 New sites are likely to generate a higher proportion of sustainable transport trips than existing ones; therefore, the modal share target of reducing single occupancy car journeys to work from new developments by 20%, set out in the Northamptonshire Transport Plan⁵, was applied to the TRICS-derived trip forecast.

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² Department for Levelling Up, Housing and Communities (2016). Planning obligations. Use of planning obligations and process for changing obligations.

³ Both thresholds were derived from the North Northamptonshire Council's Transport Assessment Guidance.

⁴ Department for Transport. (2021). 2021/22 Capital Fund Value for Money Guidance.

⁵ Northamptonshire County Council (2012) Northamptonshire Transportation Plan. <u>Link to document</u>.



- 10.2.5 Once the cost of the Greenway and the number of baseline and development-related active trips were established, the 'cost per active trip' was calculated for each sub-area by dividing (*a*) the cost of the Greenway area, by (*b*) the baseline number of active travel trips (plus) development-related active travel trips in the Greenway area.
- 10.2.6 The following table summarises the forecast development-related active travel trips and the cost per active travel trip.

Greenway Area	Network Cost (£)	Proposed Employment Space (Hectares)	Proposed Dwellings	Baseline Active Travel Trips	Development Related Active Travel Trips	Cost Per Active Travel Trip ⁶
Corby	£2,605,725	58	8,880	84,916	18,638	£25.16
East Northamptonshire	£19,411,743	26	6,249	116,834	11,497	£151.26
Wellingborough	£4,841,607	25	609	106,226	3,437	£44.15
Kettering	£11,226,026	80	2,555	155,806	11,914	£66.93
Combined	£38,085,101	189	18,293	463,782	45,485	£78.85

Table 10-1: North Northamptonshire Greenway Network Information

10.2.7 The cost per active travel trip in each Greenway area, was then multiplied by the forecast number of development-related active travel trips to give an estimate of the potential total developer contribution to each Greenway area; the table below summarises these numbers.

Greenway Area	Potential Developer Contributions to the Greenway
Corby	£468,982
East Northamptonshire	£1,739,027
Kettering	£797,432
Wellingborough	£2,008,161
Total	£5,013,601
Developer Contribution (%)	12.49%

Table 10-2: Potential Total Developer Contribution by Greenway Area

10.3 The Formula

10.3.1 Based on the steps above, the proposed developer contributions formula is as follows:

Developer contributions = Active travel trips x cost per active travel trips

10.3.2 The developer contributions formula could be applied on a site-by-site basis in one of two ways:

⁶ Please note that the current 'cost per active travel trip' will need to be updated and refined as the quantum of proposed development changes in each area.



Using Active Travel Trips

- 1 Establish the estimated active travel trip generation of the development; and then,
- 2 Multiply this number by the cost per trip of the appropriate Greenway.

Using Contributions Per Dwelling/Hectare

- 1 Identify the contribution per dwelling/hectare rate for the relevant Greenway area; and then,
- 2 Multiply the contribution rate by the number of dwellings / hectares.



II Conclusion and Next Steps

II.I Conclusion

- 11.1.1 This study has identified a 356km long network of active travel spanning North Northamptonshire and linking to key settlements in neighbouring local authorities with a combined population of 600,000. The total network within North Northamptonshire is 275km comprising existing greenways, routes proposed in LCWIPs and new routes. Excluding the LCWIP routes, the proposed network within North Northamptonshire is 212km long and will cost approximately £38.1m to build. In conjunction with active travel networks proposed for the key settlements in existing and emerging LCWIPs, the NNG will create a comprehensive network of safe and attractive, largely traffic-free and quiet routes across the county linking key settlements and trip attractors to deliver the vision set out in this Strategic Masterplan.
- 11.1.2 It is intended that the strategy will be widely consulted on and refined as needed following feedback from stakeholders and residents. It will then be adopted to ensure it has weight in planning terms and can feed into other policies and strategies, including the emerging Strategic Plan for North Northamptonshire and future negotiations with developers regarding planning obligations.

II.2 Next Steps

- 11.2.1 Route alignments and intervention types have been informed by stakeholder feedback but are necessarily high level and are suggested for costing and feasibility purposes only. Further feasibility studies are required to confirm route choices and typologies, informed by detailed site visits and further stakeholder engagement.
- 11.2.2 A template "design recommendations booklet" child document for four routes has been developed a key next step is to complete the document and produce further booklets for the remaining priority routes.



Appendix A Key stakeholder list



Appendix B Plans



Appendix C Technical Note: Creating New Traffic-Free Routes



Appendix D Technical Note: Developer Contributions and Scheme Funding



Appendix E Costings



Appendix F Prioritisation toolkit



Appendix G Template Design Recommendations Booklet